



Welcome to join the event at Spinverse!

Veturi and beyond – how to lead collaboration to real impact
4.6.2026

SPINVERSE



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Agenda today

15:00 Welcome words

Fredrik Nyman, Spinverse in brief

15:10 Keynote: Compute to impact / AI in boosting Finland's new export business

Vilja Hannula, AMD Silo AI

15:25 Veturi programs in different phases: introductions

Jarmo Lilja, SSAB (Sustainable World through Steels)

Johan Engström, Andritz (BioCircleToZero)

Charlotta Risku, Mirka (SHAPE)

Jaakko Tuomainen, Borealis (SPIRIT)

16:00 RDI ecosystems in action:

Advancing joint mission and business

Facilitated panel discussion with leading Veturi companies:

(facilitators: **Markku Heino & Kaisu Leppänen**)

16:30 Networking with ecosystem leaders and innovation experts

Solving global challenges together

Spinverse is the Nordic leader in innovation consulting

We drive our customers to growth and solving global challenges with innovations. We help our customers ideate, collaborate, get funding and achieve impact with their innovative projects.

€3+ billion
Funding for our customers

5 000+
Organisations engaged in our projects

80+
Team of experts in our offices in Finland and Sweden



Spinverse team

Our expertise & competence

Spinverse experts bring a unique combination of innovation consulting, funding and project management skills coupled with vast industry and technology knowledge.

We are a diverse team of over 80 international professionals, boasting more than 20 doctorate degrees and over 15 different nationalities.



Bioeconomy



Energy



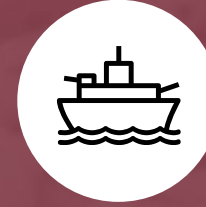
ICT



Built environments



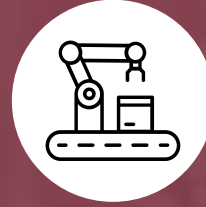
Smart cities & mobility



Maritime



Health



Manufacturing



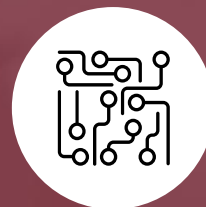
Space



Defense



Mining



Electronics & AI

From ideation to implementation

Spinverse's role on your innovation journey



Advisory

Innovation consulting services such as insights, strategies, roadmaps and assessments to help our customers take better decisions along their innovation journey all the way to commercialisation.



Project Preparation / Proposal Services

Services for preparing high-quality public funding proposals for innovation projects including e.g. documentation writing, project & innovation concepting, consortium building, business & financial plan development.



Innovation Project Services

Project management services to funded projects enabling our customers to run innovation projects efficiently for maximum impact.

Why partner with Spinverse?

Spinverse is the preferred partner throughout the innovation journey – starting from advising on innovation opportunities to creating high-quality project proposals and coordinating complex innovation projects. Innovation funding can often seem complicated, but we make it easy for the customers to maximise the impact of their projects.



**Highest chance
of success**



**Well-proven
methodologies
for services and
processes**



**Experts with
vast knowledge
across various
industries**



**Transparent and
flexible pricing
model for all our
services**



**Best references
to share**

Spinverse as a partner for innovation and growth

- Spinverse has helped build more than **70% of the funded Veturi projects**
- Spinverse provides Veturi support for kick off, management, communications and ecosystem facilitation in addition to the actual proposal.
- Spinverse can identify suitable EU funding schemes, build proposals and manage projects – e.g for delivering Veturi KPIs
- Spinverse can also provide support for growth & innovation strategies, developing & entering new business, innovation networks, and market studies

Think big: Funding as Strategy

- Look at Finnish and EU grants not as a subsidy, but as a **strategic tool** that allows you to accelerate your company's innovation journey
- Engineered properly, **public funding is the cheapest capital** and the strongest claim to control that a higher-TRL project will ever have
- Align your **innovation roadmap with funding cycles** – the best proposals are based on aligned strategic directions – not afterthoughts
- Build **consortium relationships early** – strong partnerships increase success rates and unlock larger funding instruments
- Treating funding as a subsidy rather than a strategy is **the most expensive decision your board can take by omission**